

Mitchell E. Daniels, Jr. Governor

Judith A. Monroe, M.D. State Health Commissioner

DATE:

August 12, 2009

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

A. Scott Gilliam, MBA, CP-FS

Manager, Food Protection Program

SUBJECT:

Liberté Yogourt Recall

SUGGESTED

ACTION:

Unclassified Recall; Undeclared Walnuts and Plums in Its Méditerranée Wild Blackberry Yogourt 6oz

Product; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the product being recalled was distributed in the State of Indiana. Liberté Méditerranée Wild Blackberry yogourt was distributed nationwide. The product is packaged in a 6oz retail plastic container with the expiry code date of September 02 printed on the foil lid. The UPC Bar code is 0 65684 65434 5. The company has notified its distributors and retailers where the product was distributed and has asked that the products be removed from the shelves. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Liberté Yogourt Issues Allergy Alert on Undeclared Walnuts and Plums in Its Méditerranée Wild Blackberry Yogourt 6oz Product Distributed in the USA

Contact:

Roger Dickhout CEO Liberté Brand Products 1-416-707-8761 1-905-458-3700

FOR IMMEDIATE RELEASE – St. Hubert Quebec, Canada - August 12, 2009 - Liberté Brand Products, St Hubert, Quebec, Canada announced that it is recalling all Liberté Méditerranée Wild Blackberry Yogourt 6 oz code dated Sept 02 distributed in the USA because it may contain undeclared walnuts and plums. People who have an allergy or severe sensitivity to walnuts run the risk of serious or life-threatening allergic reaction if they consume the product.

Liberté Méditerranée Wild Blackberry yogourt was distributed nationwide. The product is packaged in a 6oz retail plastic container with the expiry code date of September 02 printed on the foil lid. The UPC Bar code is 0 65684 65434 5.

Liberte initiated the recall on August 11th 2009, when the company received an email from a consumer that found that containers labelled as Liberté Wild Blackberry yogourt actually contained the Liberté Méditerranée Plum and Walnut fruit preparation. Notwithstanding our internal quality safeguards, the Plum and Walnut filling was inadvertently put into the Wild Blackberry containers for some subset of this production run. The company has notified its distributors and retailers where the product was distributed and has asked that the products be removed from the shelves.

To date no illnesses have been reported from this product.

Consumers who have Liberté Méditerranée Wild BlackBerry Yogourt 6oz should destroy the product and contact Liberté at 1-888-340-9306 x 0 (Monday-Friday 8am-5pm EST) or via email at info@liberte.ca for a full refund.

The company is working cooperatively with the U.S. Food and Drug Administration until the recall is complete. We continue to evaluate the root cause of this problem and are making corrective actions.

We deeply regret the risk that this error has created for those who are allergic to the plum and walnut fruit preparation and the inconvenience that this recall has caused to our customers.

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Photos: Product Labels